



**Adam R. Hall**  
Graphic Designer & Illustrator  
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Hello, my name is Adam Russell Hall, a graphic designer based in the Cincinnati, OH area.

I have been designing professionally since 2010; my design services have been mostly freelanced in Ohio but my work also can be seen as far in the US as Scottsdale, AZ.

Right out of college, I was privileged to work full time as an intern with Marathon Petroleum Co. In Sept. 2013 I worked as a part-time contractor with RDI Marketing Services creating original logos and other graphic designs under their Marketing team. In 2014 I was the primary graphic designer for Solterra Communications creating logos, magazines and websites for clients all over the US. Even though I'm not with them anymore I continue to do freelance work for when needed.

Since 2017 I have been on the in house team of creative designers for R+L Carriers and their list of companies like the World Equestrian Center.

Thank you very much for reviewing my resume and please check out my portfolio at [www.adamhall.design](http://www.adamhall.design)

## Skills

- ▶ Mac and Windows systems
- ▶ Adobe Illustrator
- ▶ Adobe Photoshop
- ▶ Adobe InDesign
- ▶ Adobe Dreamweaver
- ▶ HTML
- ▶ CSS
- ▶ Drawing and Illustration

## Employment Experience

### R+L Carriers

Wilmington, OH | Jan 2017-present

Graphic designer for internal and customer facing marketing materials, print and internet based for all the various companies owned by R+L Carriers

### World Equestrian Center

Wilmington, OH | Jan 2017-present

Graphic designer assisting with marketing materials, print and internet based. Lead layout designer and coordinator for the quarterly World Equestrian Center Magazine.

### Solterra Communications

West Union, OH | March 2014-Dec 2016

Primary graphic designer creating logos, graphics, and mockups for potential websites, as well as assisting with building websites and updating existing websites, and maintaining and updating client's social media.

### RDI Marketing, Inc. & Stratamark Dynamic Solutions

Blue Ash, OH | Sept 2013-Nov 2013

Short term contractor assisting the Marketing and Creative Department with graphic design and web needs for internal design projects and projects for the company's clients

### Marathon Petroleum Co. contracted by Manpower Inc.

Russell, KY | May 2011-April 2012

Assisted with designing/maintaining graphics and Adobe Flash videos for Marathon's web based training programs

## Freelance Work

### Hall-Mark Premier Cleaning

Cincinnati, OH | Aug 2017

Created logo identity and all stationary, print and online ads

### Reach Success Coaching

Portsmouth, OH | April 2016

Created logo identity and carried it throughout the print material and website, as well as built the website

### A2Z Oils, LLC

Bethel, OH | July 2015

Created 12 page catalog and helped with editing product photography

### Rays Texas Barbeque and Grill/City Limits Family Fun Center, LLC

New Boston, OH | July & Aug 2012

Designed both company logos and the brand identity and website for Rays Texas Barbeque and Grill

## Education

### University of Cincinnati, (Raymond Walters College)

Blue Ash, OH | Sept 2013-March 2014

Certificate in Web and Multimedia

### Shawnee State University

Portsmouth, OH | May 2011

B.F.A. in Visual Design